

### 云端花飨

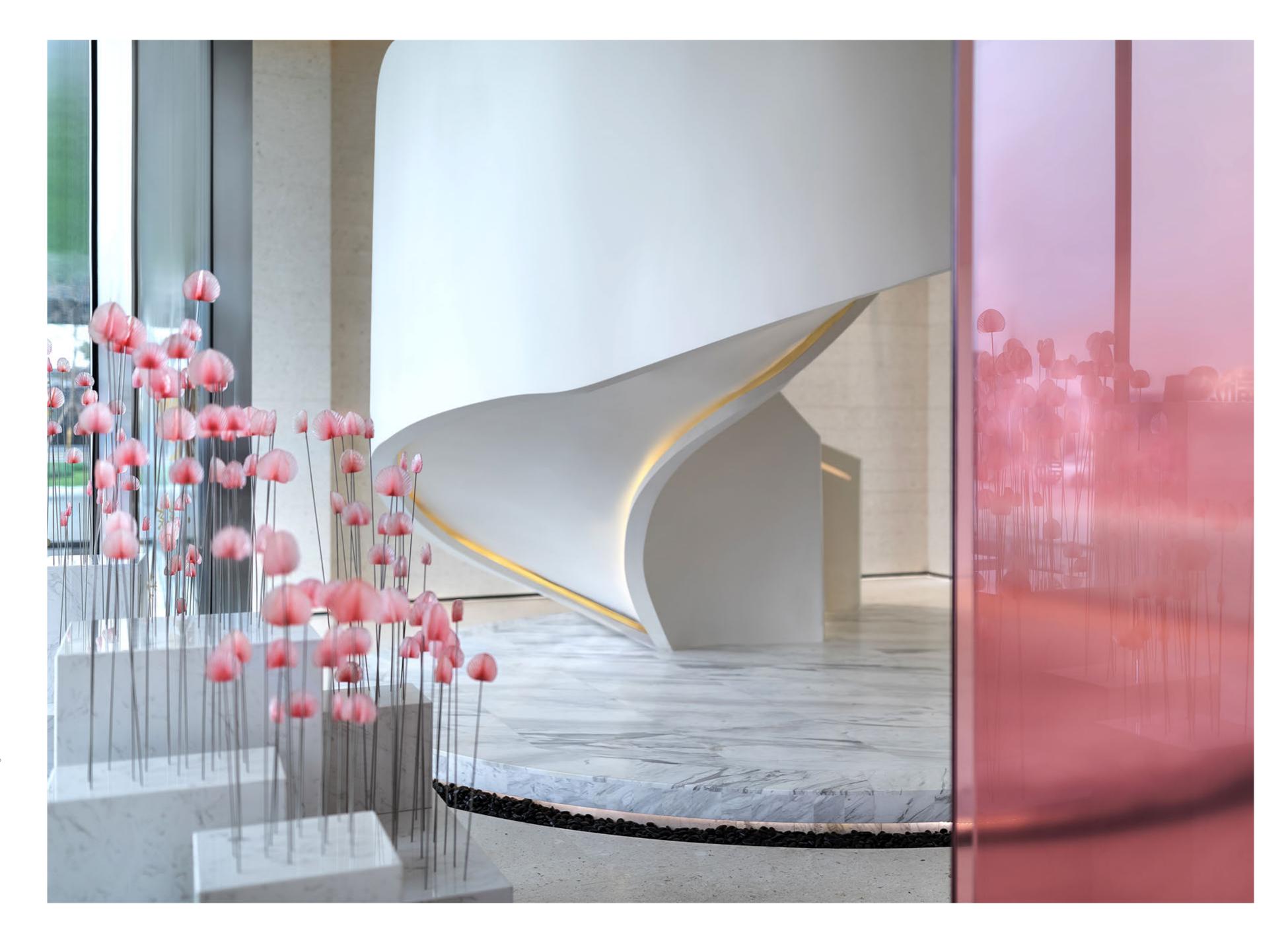


#### 售楼中心也可以很时尚!

依循此概念,干净且俐落的空间载体,结合色彩、质材、软装的适当调配,将光、风、水等自然元素挹注其中,使相异元素于此不显突兀、相偕相融,营造出一处宛如艺廊般的时尚售楼会所。

#### The sales center could be very fashionable!

Comply with this concept, with the combination of the appropriate color scheme, material and furnishing deployment, thence bring about the clean and neat space. And infuse the natural elements such as light, wind and water, merge and blend with those different elements, so as to create a stylish sales center just like an art gallery.



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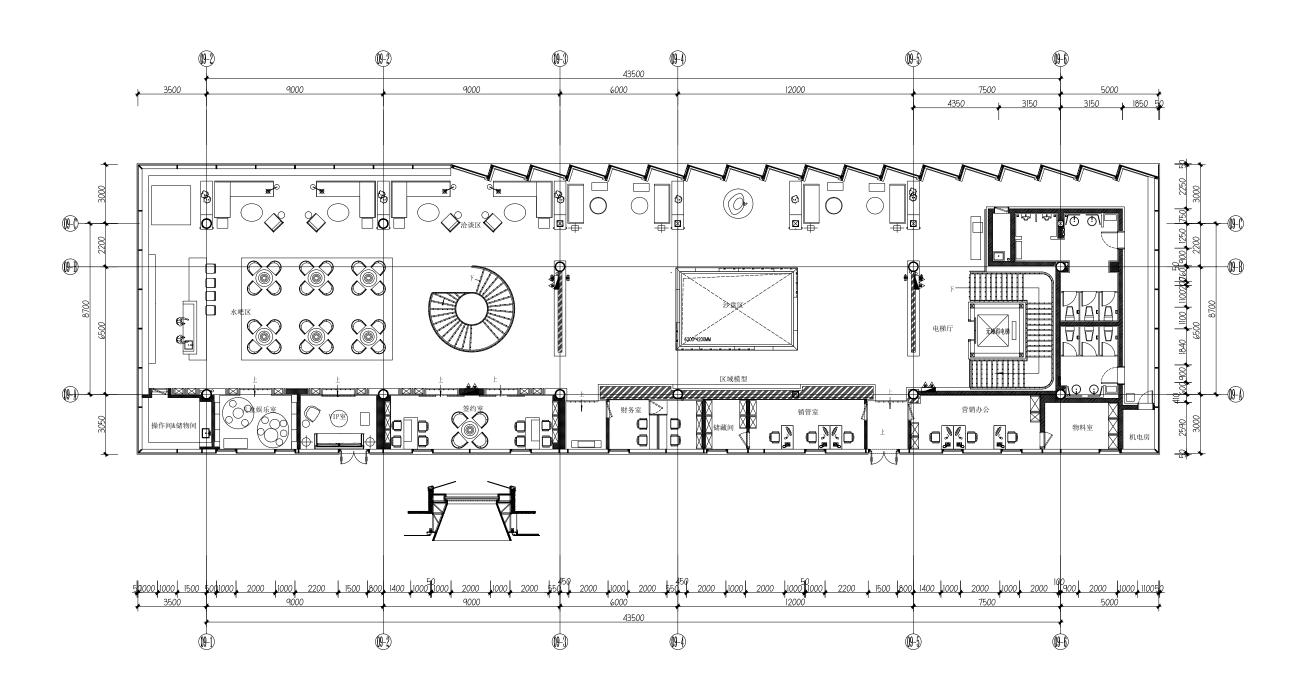
#### 作品资讯 Work Information

地 点 中国广东省珠海市 类 型 设计作品 陈设软装类

规 模 941.5㎡

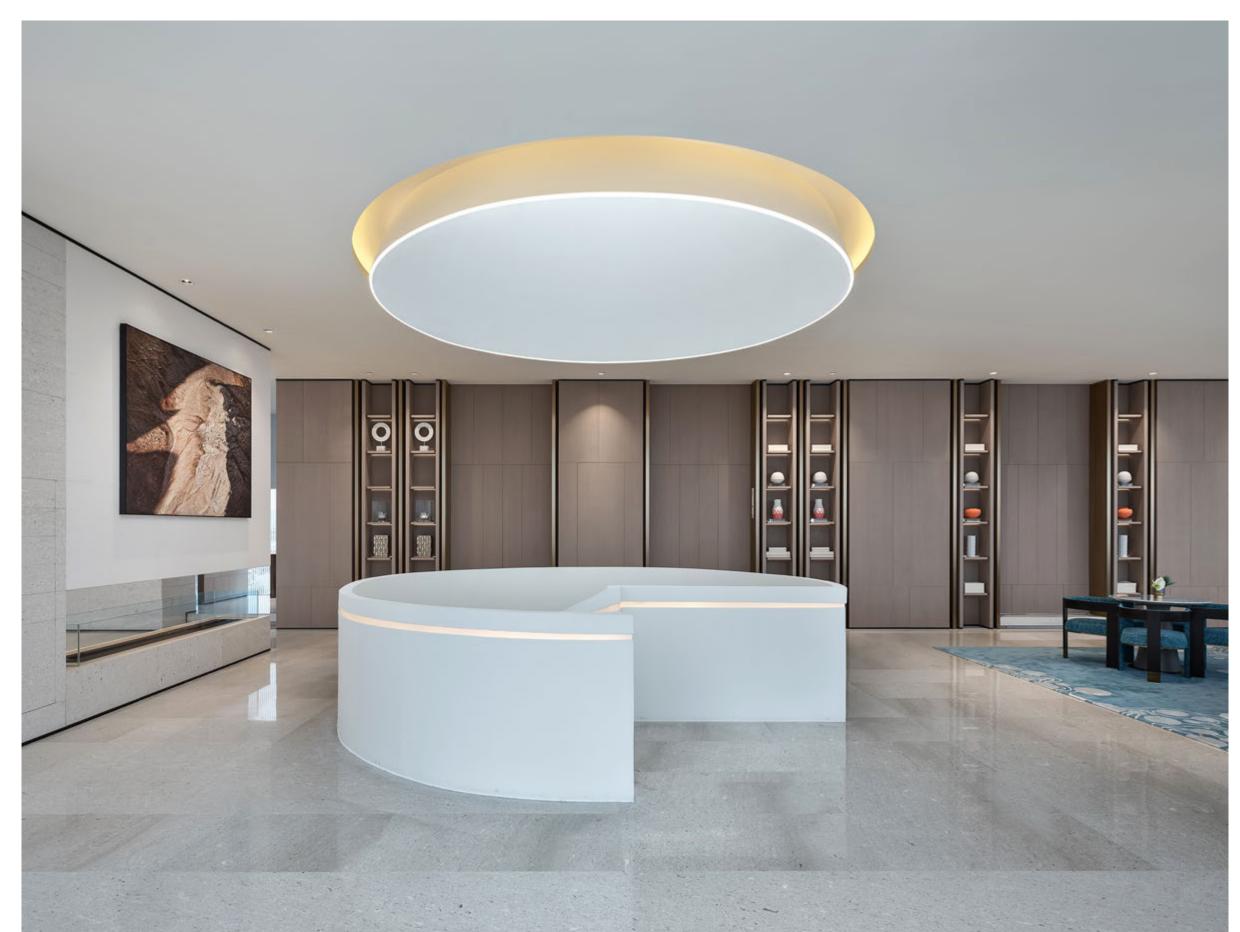
B间格局 接待前厅、品牌展示区、影音室、水吧区、洽谈区、签约室、财务室、销管室、VIP室、儿童活动区

主要建材。实木、大理石、优质金属、水晶、玻璃、亚克力、优质布艺



一楼平面图 1F Floor Plan

二楼平面图 2F Floor Plan





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### 设计理念 Design Concept

突破原有硬装形构,软件用以不同表情呈显温度,为柔和简雅的基底注入一股艺术张力。 是取金属、有机玻璃等晶亮材质,运用多种自然色系镶嵌其中,两相调性交叠相融,不互抢风采亦不显突兀。

Break through the original hard structure image; alter to make use of varied furnishing expression to bring out an artistic feature of the elegant and plain foundation. Besides, by way of the metal and Plexiglas crystal materials, inlaid with variety natural color systems, thence generate the harmonious tone phases, which not steal each other spotlight nor showy.

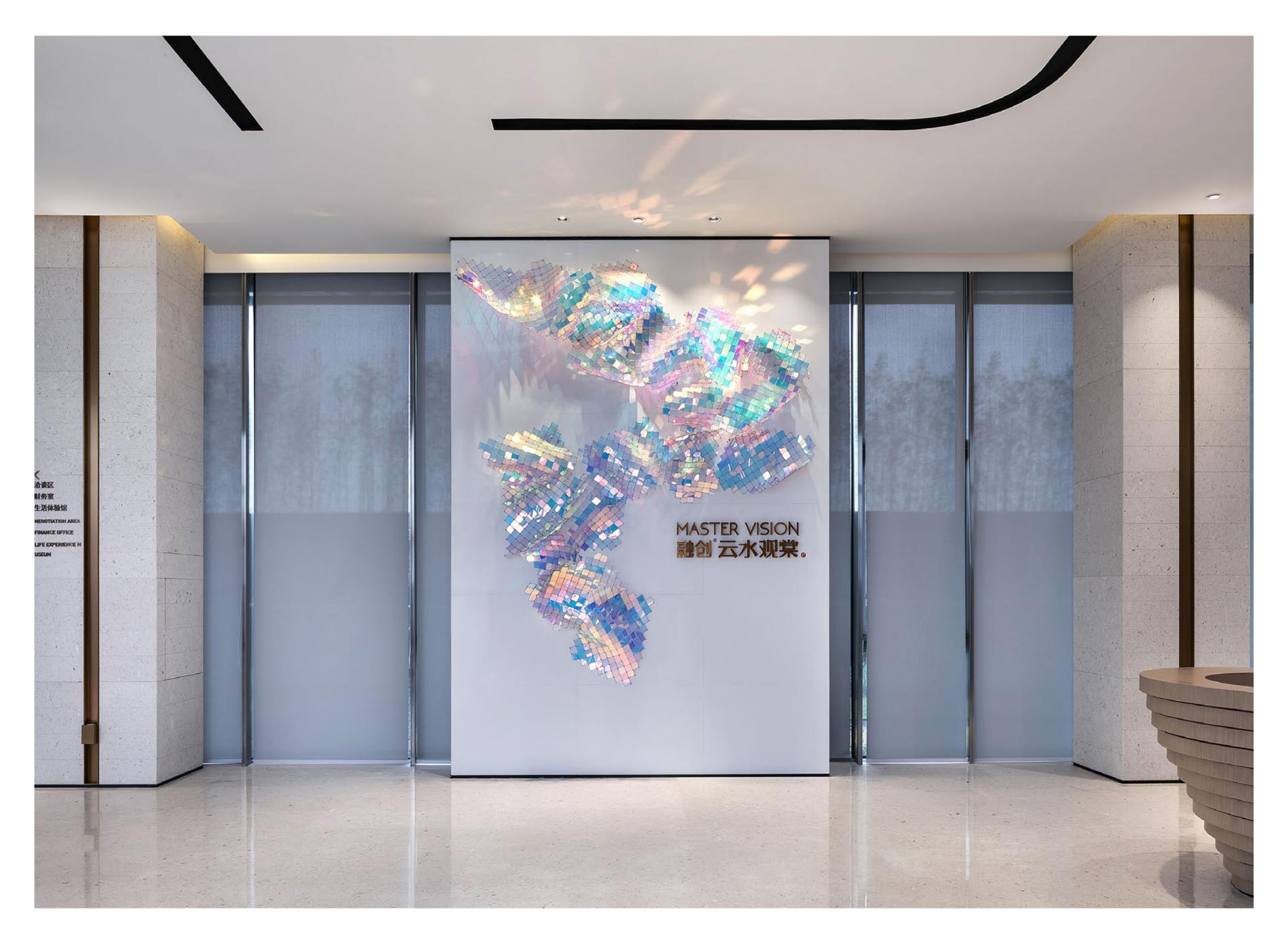
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#### 接待前厅 The Reception Hall

柔白立面上,鲜明的一隅,吸引来访宾客目光,由彩虹树脂玻璃反射的虹光,从不同角度望去,焕发光彩,为售楼处门面树立一墙艺术端景。

On the gentle white wall surface, a stunning corner attracts the visitors' sight. The rainbow light reflected from the rainbow resin glass, glowing from each angle, so as setting up an artistic end view of the sales center.



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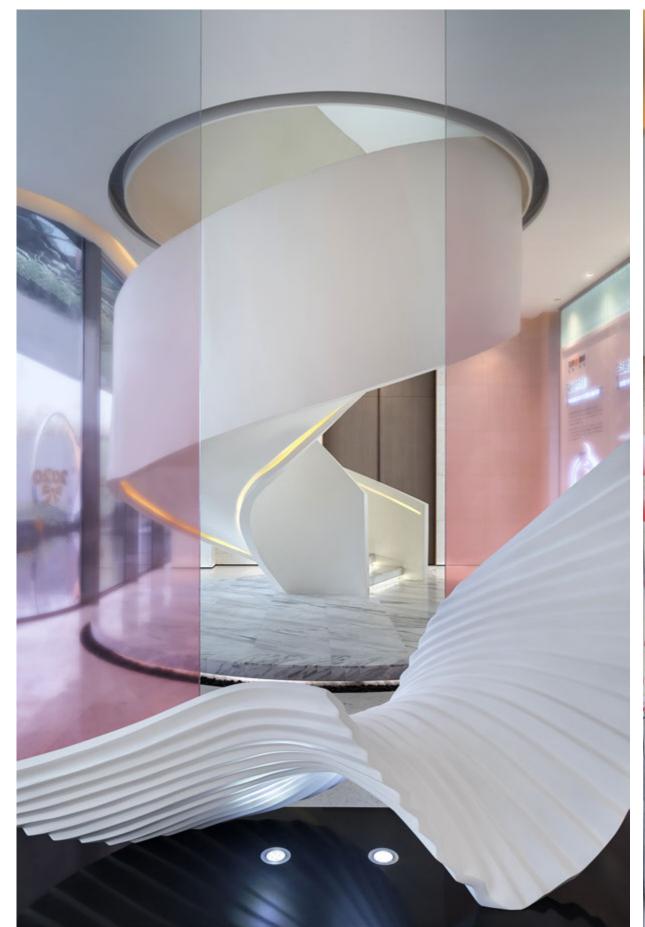


#### 接待前厅 The Reception Hall

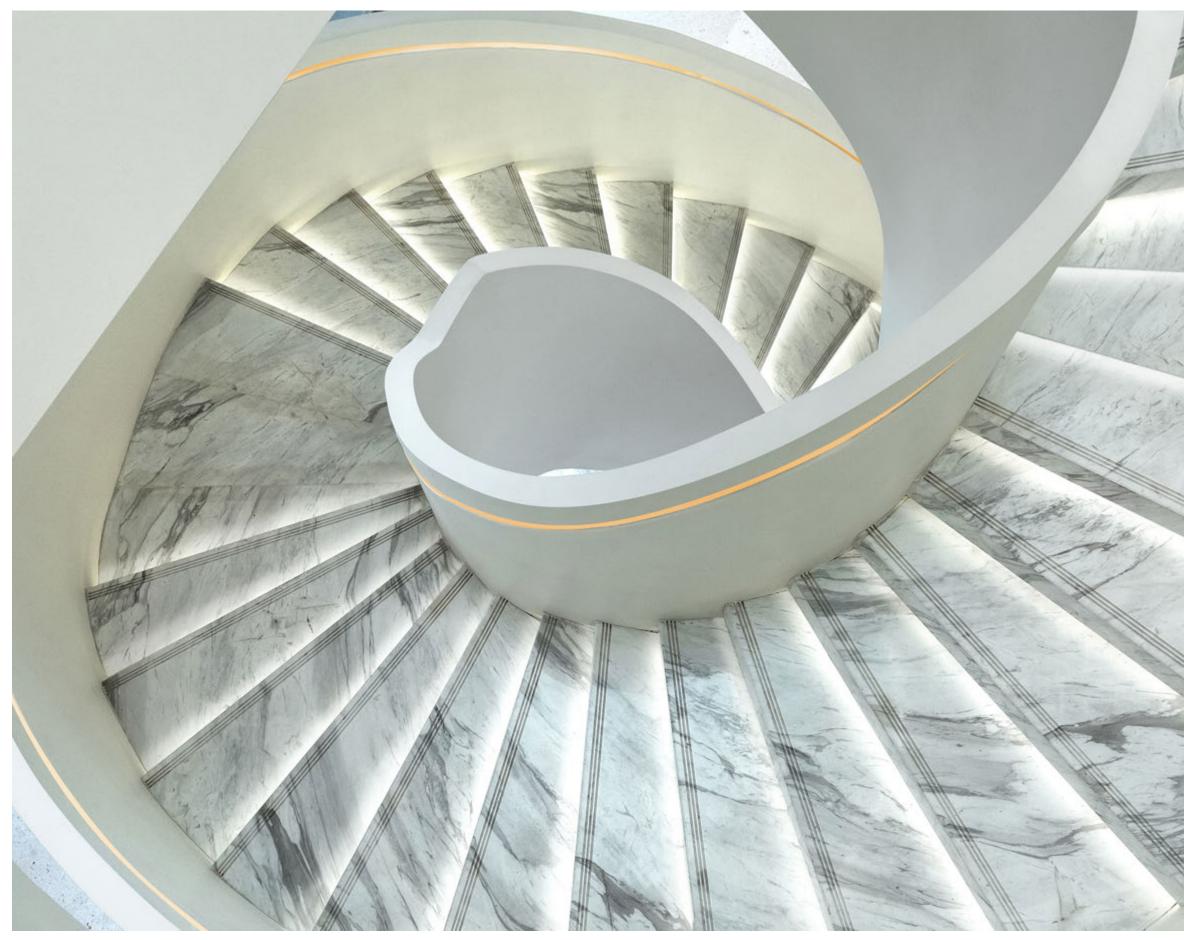
柜台以泥色基底搭衬粉色背墙,一根根有机玻璃拼接组合,呈现架构花艺设计的空间象征。摆设一盆白兰花与葵树干支,为场域画面增添一抹质朴高雅。

The reception counter is set of earth hue that perfectly matches the pink back wall. The Plexiglas spliced piece by piece, which frame the floral design feature of the space. Place a basin of white orchid with sunflower branches; thence increase a touch of simplicity and noble scenery.







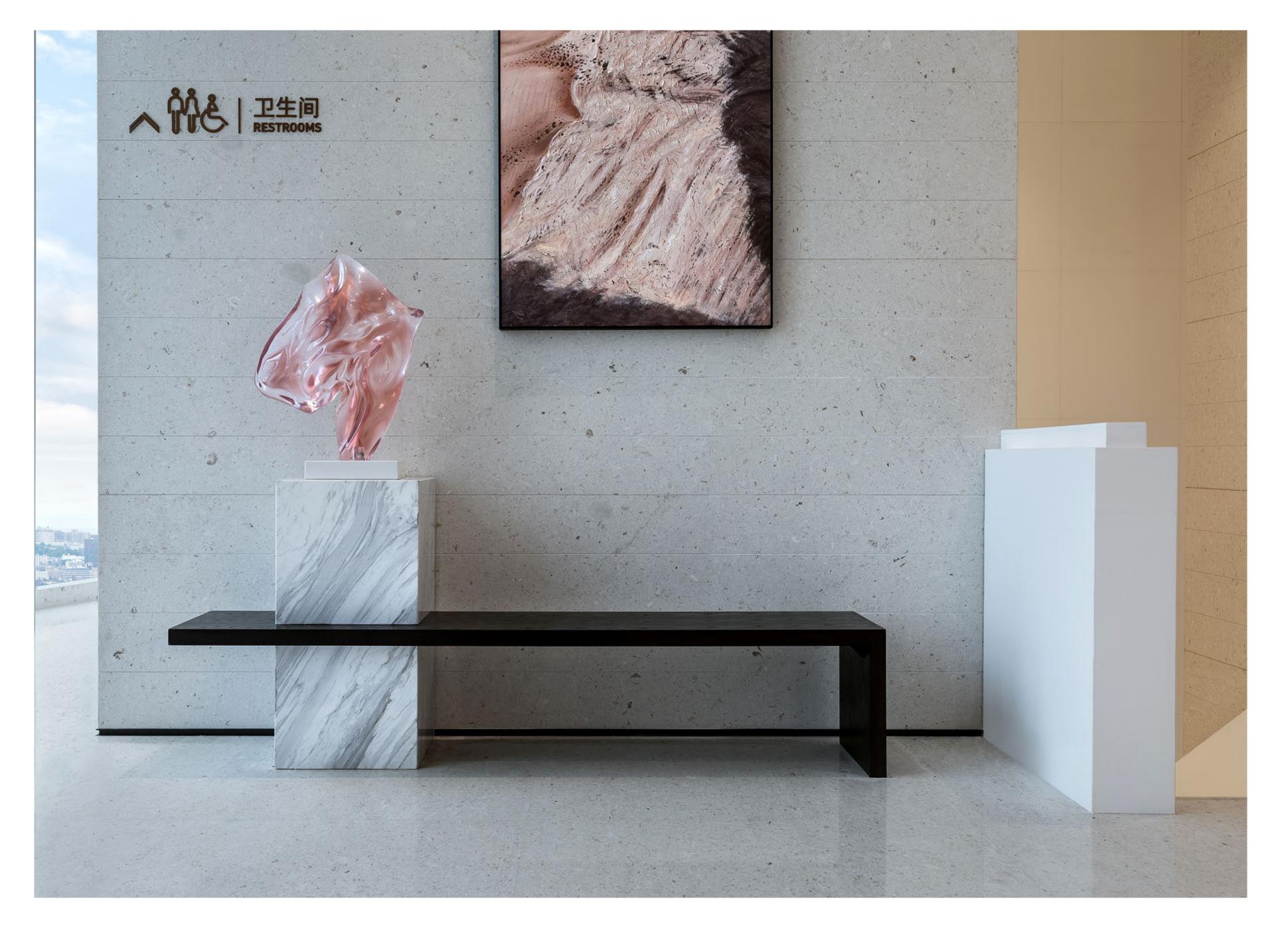


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### 楼梯 The Spiral Staircase

丘续招待前厅的意象,楼梯转口同样运用了花瓣元素,使自然语汇,透过光照、脚步,拾阶而上蔓延而至。 回覆其后的雕塑品,如同回旋的楼梯形体,层层递进,寄寓花瓣周而复始的生命历程,花开花落,翩然呢喃。

In order to carry on the scheme of the reception hall, therefore exploit the same element of flower at the turn of staircases, so that the natural manifestation can spread through the sunlight and footsteps. The layering art craft seems like the revolving staircases, which also indicate the life cycle of bloom flowers.



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The Waiting Area of Restroom

卫生间外的等候区,将柱台结合椅凳,起到兼具展示与机能的艺术效用,倏然而上的粉色雕塑摆件,以抽象形式遥望挂画,犹如一个仰望星际的少女,轻风乍起,温柔漫舞。

The waiting area of the restroom combined the column platform with the stool, which has the artistic effect of displaying and real function at the same time. The pink sculpture ornament and the hang painting on the wall, as like a young lady looking up at the stars, dancing gently in the light wind.

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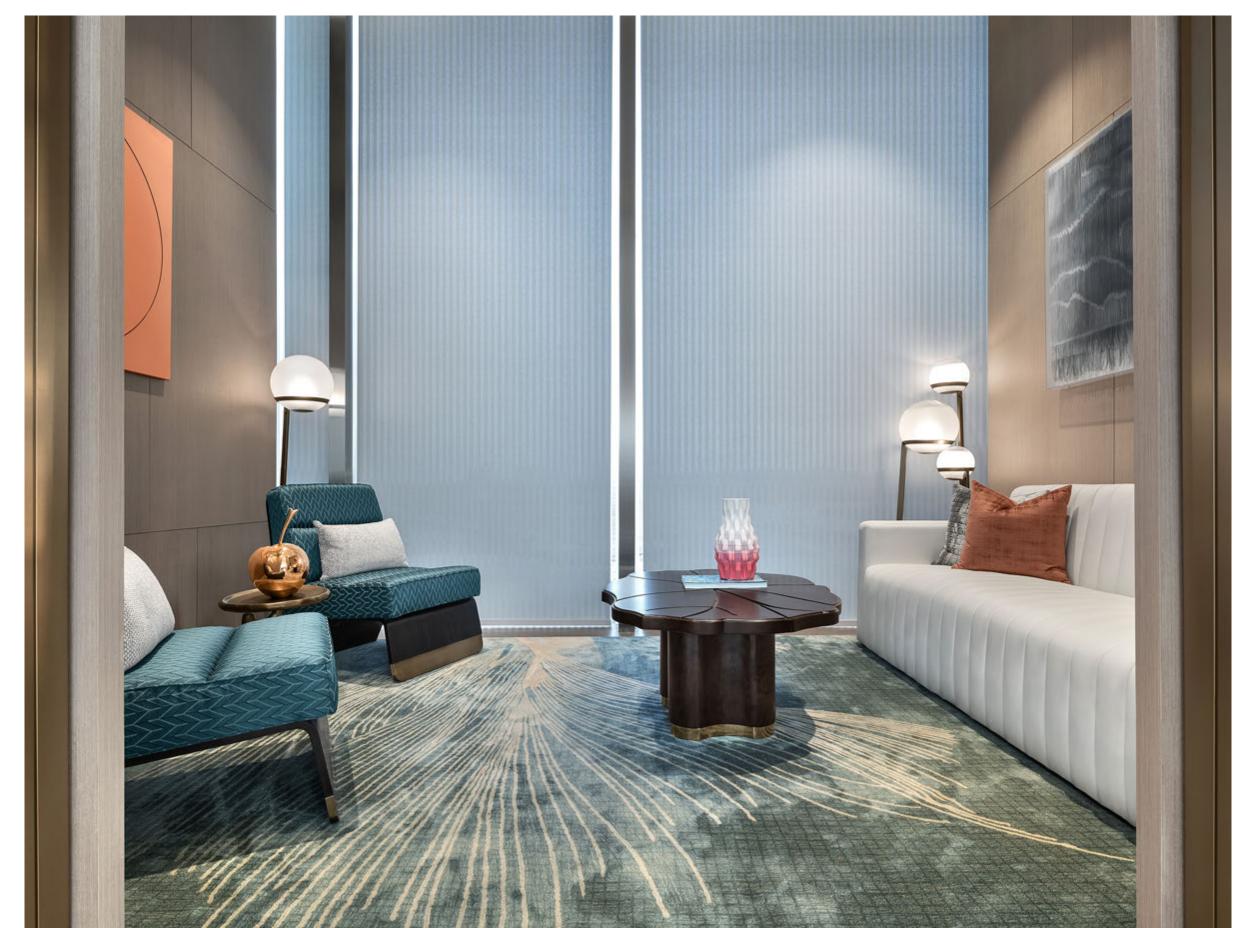
#### 洽谈区 The Discussion Area

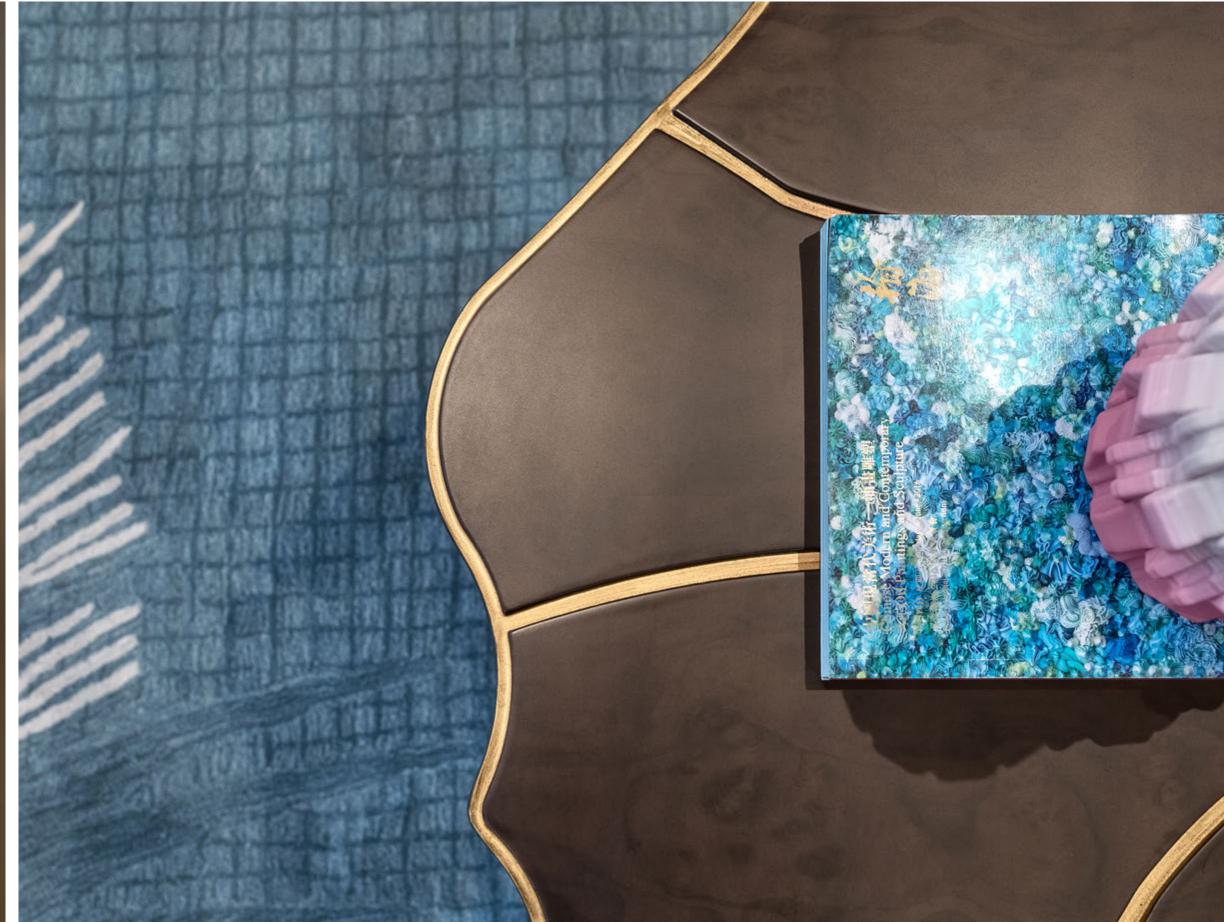
天花造型白净素简,家具选形与之呼应,柔和了空间场景。于当央位置,铺陈一大面积地毯,和润的色调纹饰,体现春意盈然的景色;待傍晚时分夕阳斜照,如蒲公英般随风飘扬,显现生命该有的色彩,同时跳出空间视觉焦点,汇聚洽谈区人气。











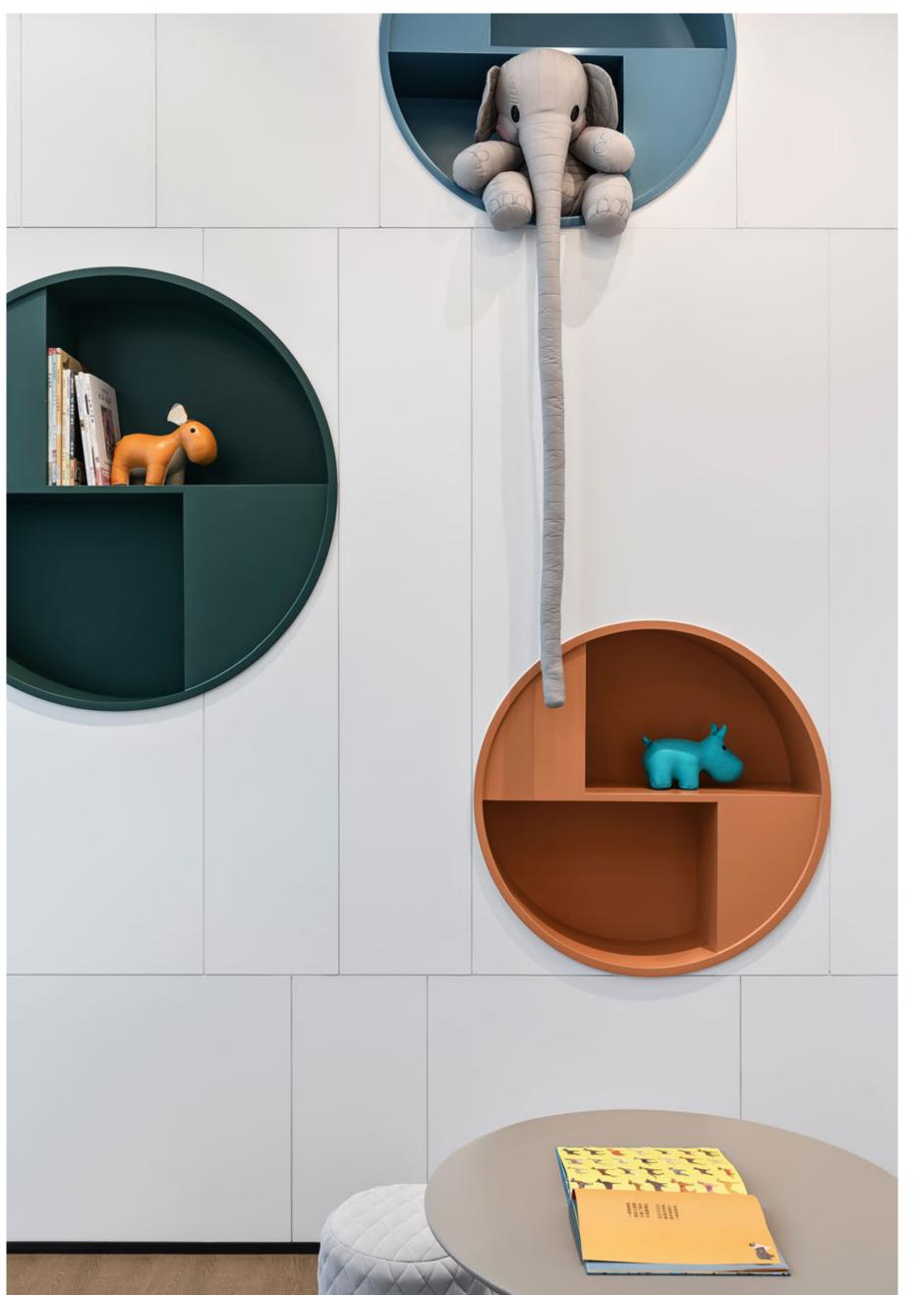
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#### VIP室 The VIP room

VIP室选用典雅象白沙发坐镇雅俗,连贯金属、皮革、布艺等质材,典丽质感不言而喻。悬挂墙上的湛蓝意象画,跳脱平面的既定印象,吸引着宾客目光;其巧妙剪裁使平凡的物料跃然画上,呼应以海洋元素为象征的大面地毯,线面之间遥相呼应,延续空间视觉

The elegant ivory sofa assort with metal, leather and fabric, hence bring about the stylish texture of the VIP room. The azure blue conceptual hang painting, which gets rid of the flat conventional image, further attracts the eyesight of the visitors. The ingenious theme draws the outstanding painting, echoing the large carpet of the ocean element. Lines and planes work concert with each other, so as continuing the spatial vision.





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#### 儿童活动区

The Children Activity Zone

西方古希腊神话中提及,彩虹是连接天地的使者,而每个孩子就如同天使,作为美和良善的象征。因此儿童活动区以缤纷色系点缀圆润形体,呼应孩童丰富多彩的童趣想像,置身其中挥洒欢愉。

In the ancient Greek mythology, rainbow is an emissary who connecting heaven and earth; and every child is like an angel as a symbol of beauty and goodness. Therefore, the children activity zone is decorated with flamboyant round stools, so as to satisfied the richly colorful interesting imagination of children, moreover to splurge themselves in this joyful space.





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