

Taiwan Good Design Award 2020

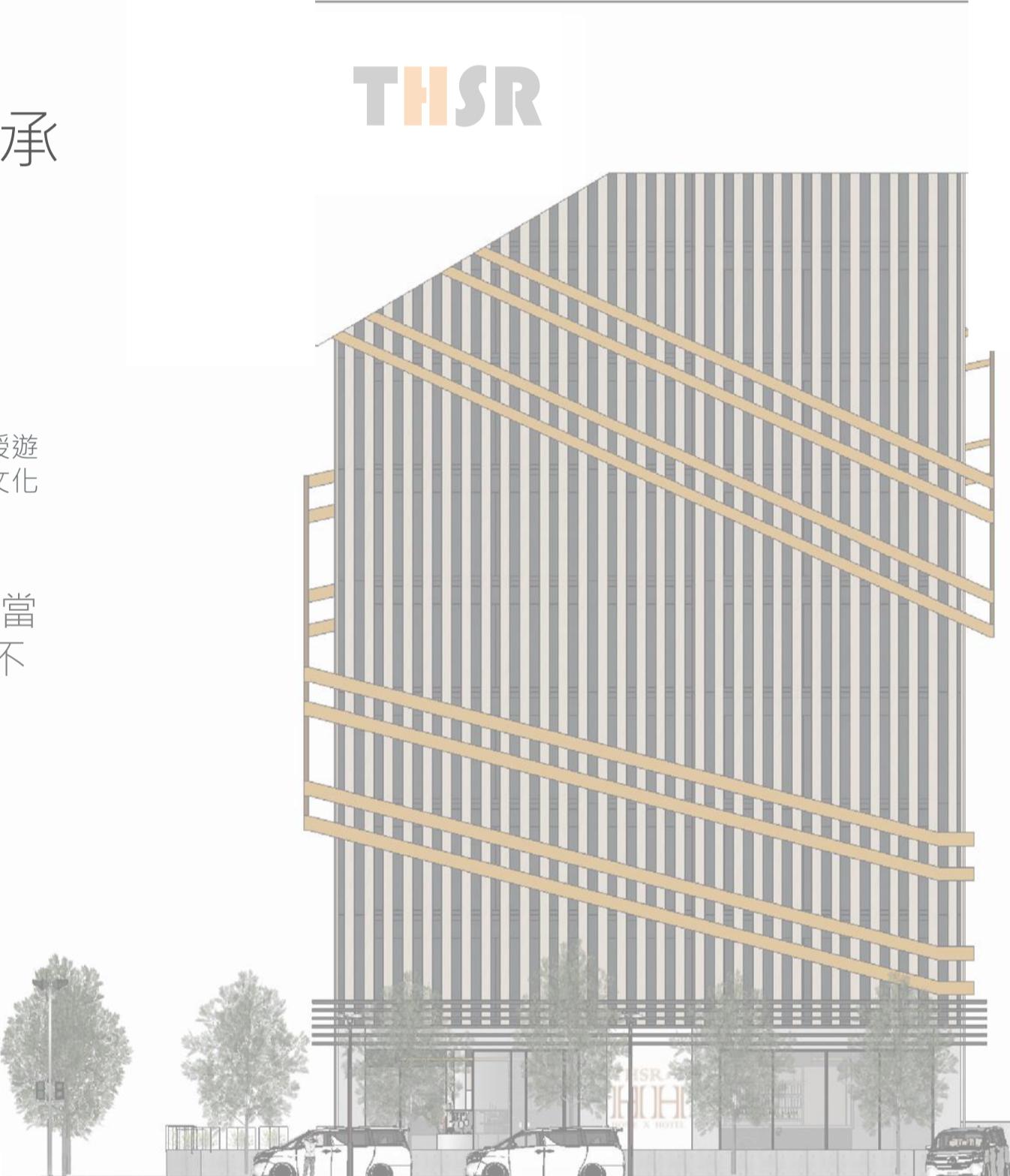


企業社會責任 X 味覺世代傳承



全齡樂居的概念，高鐵旗下THSR-HH以人與人的精神層面追求及企業責任的結晶打造出住商空間，帶動當地觀光產業及居民與旅客的“嗅、味覺記憶”傳承，喚起老中青三代記憶促成群體的認同感，人們避免不了歲月所帶來的生理變化，卻有不停歇的衝勁！要過幾歲的生活，自己決定

The concept of whole-age lodging, THSR-HH to the spiritual level of people and the crystallization of corporate responsibility to create a residential space, driving the local tourism industry and residents and visitors of the "smell, taste memory" inheritance, to arouse the old and middle-aged three generations of memory to promote the group's identity, people can not avoid the physiological changes brought about by the years, but there is a constant impulse! To live a life, decide for yourself.



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創作時間	2019年9月-2020年3月
設計者	謝松霖
職稱	室內設計系3年級
學校名稱	亞洲大學